



## CHAMBER OF COMMERCE AND INDUSTRY OF THE RUSSIAN FEDERATION

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### INTERNATIONAL ENERGY WEEK

7<sup>th</sup> RUSSIAN OIL & GAS WEEK

23 October-26 October 2007



In the period from 23<sup>rd</sup> to 26<sup>th</sup> October 2007 it is planned to hold the Second International Energy Week (IEW-2007) and the Seventh All-Russian Oil and Gas Week at the “PRESIDENT-HOTEL” in Moscow.

One of the main objectives of the “IEW-2007” is providing energy security on the global and regional levels, development of constructive mutual understanding between the largest energy market players and providing reliable transportation of energy resources. In order to realize such objectives, it is planned to conduct official business meetings and negotiations of the leaders of international organizations, energy industries, leading energy companies of Russia and foreign countries during the Forum.

The delegation of “GASPROM” Company headed by the Deputy Chairman of the Board, Director General of “GAZEXPORT” will participate in the sessions and business meetings within the framework of “IEW-2007”.

Another very important topic of the Session and round table discussions during the “IEW-2007” will be increasing energy efficiency and energy saving based on the maximum use of the achievements of fundamental and practical sciences, implementation of efficient organizational, technical and financial solutions, improvement of energy infrastructure, as well as training specialists for the energy sector.

Special attention of the International Energy Week will be given to the discussion of the ways of decreasing the GDP power consumption for the account of energy consumption rationalization, implementation of energy saving technologies (including the technologies of the defense and industrial complex), as well as to preparation of human resources for the energy sector.

The programs of the “IEW-2007” and “ROGW-7” presume conducting bilateral and multilateral business meetings, business negotiations, presentations, and a large exhibition program. A set of Memorandums of Understanding between the Russian and foreign state bodies and companies are planned to be signed during the Conference.

Taking into consideration Russia’s being one of the largest exporters and a guarantor of

reliable hydrocarbon resources on the world market, as well as the urgency of the issues discussed during the IEW for development of the multilateral international energy cooperation, I have a pleasure to invite you to participate in VIP-program of the Second International Energy Week and representatives of your company to participate in the business and exhibition programs.

Also, please, consider the possibility of being a Sponsor of the International Energy Week 2007.

**Detailed information can be received by**

**fax: +7495 480 01 57/05 02/01 90**

**e-mal: [science21@ros-con.ru](mailto:science21@ros-con.ru); [oilgasweek@mail.ru](mailto:oilgasweek@mail.ru)**

**or**

**on the site: <http://www.ros-con.ru/index.php?pg=work&rid=20&list>,**

## **SPONSOR PACKAGES**

### **SPONSOR OF THE OPENING CEREMONY AND OFFICIAL EVENING RECEPTION – 150000 euro**

Sponsor's package includes:

1. Granting a status sponsor of the International Energy Week Opening (the IEW)
2. Attendance of all events of the International Energy Week
3. A display area is granted to place the sponsor's mobile stand (the stand is presented by the sponsor)
4. Participation of 10 representatives of sponsor of the Opening in the IEW (5 VIP, 5 Business)
5. Participation of 10 representatives of sponsor of the Opening in the ceremony of the opening and evening reception.
6. A Welcome address of a representative of sponsor of the IEW Opening at the opening ceremony and the plenary session of the IEW.
7. Placing a billboard or a banner of a sponsor of the IEW Opening at the place of carrying out the Opening ceremony and the evening reception
8. Placing a billboard or a banner of a sponsor of the IEW Opening at the place of carrying out plenary session
9. Granting an interpreter from 23<sup>rd</sup> to 26<sup>th</sup> October, 2007
10. Placing the Sponsor's logo on the registration and information stands (a flag or other gift products are presented by a sponsor)
11. Placing of Sponsor's advertising materials at the registration desk, in VIP-halls and Business-halls (booklets, leaflets)
12. A Sponsor's right to grant rewards for awarding participants of the IEW and ROGW-7
13. 70 invitations for representatives of Sponsor of the Opening to attend the IEW
14. Placing a logo and information about the Sponsor of the IEW Opening on the site of the IEW and ROGW-7
15. Placing information about Sponsor of the IEW Opening in the official IEW catalogue in Russian and English languages (2000 characters, logo + 2 colored pages)

16. Publication of the Welcome address of the Sponsor of the IEW Opening on the IEW site and in the official IEW catalogue
17. A Priority for placing a logo of the Sponsor of the IEW Opening on banners
18. A Priority for placing a logo of the Sponsor of the IEW Opening in printed matters
19. Mentioning the Sponsor of the Opening in the programme of the events of the IEW
20. Two kinds of advertising materials of the Sponsor of the IEW Opening in the gift plastic bags
21. Five-minute address of a representative of the Sponsor of the IEW Opening at the press-conference
22. Presenting the Sponsor of the IEW Opening at the IEW events
23. Placing a colored page in the total bulletin of the oil and gas complex
24. Publishing an article or an interview with the Sponsor of the Opening in the total bulletin of the oil and gas complex

### **GENERAL SPONSOR – 75000 euro**

Sponsor's package includes:

1. Granting a status General sponsor of the International Energy Week – IEW
2. Attendance of all events of the International Energy Week
3. A display area is granted to place the General sponsor's mobile stand (the stand is presented by the sponsor)
4. Participation of 8 representatives of General sponsor in the IEW (4 VIP, 4 Business)
5. A Welcome address for representative of General sponsor of the IEW on the plenary session of the IEW (according the application and as agreed upon with organizers)
6. A Sponsor's right to grant rewards for awarding participants of the IEW and ROGW-7
7. Placing the Sponsor's logo on the registration and information stands (a flag or other gift products are presented by a sponsor)
8. Placing of Sponsor's advertising materials at the registration desk, in VIP-halls and Business-halls (booklets, leaflets)
9. 60 invitations for representatives of General Sponsor to attend the IEW
10. Placing a logo and information about the General Sponsor on the site of the IEW and ROGW-7
11. Placing information about General Sponsor in the official IEW catalogue in Russian and English languages (1500 characters, logo + colored page)
12. Publication of the Welcome address of the General Sponsor on the IEW site and in the official IEW catalogue
13. A Priority for placing a logo of the General Sponsor on banners
14. A Priority for placing a logo of the General Sponsor in printed matters
15. Mentioning the General Sponsor in the programme of the events of the IEW
16. One kind of advertising material of the General Sponsor in the gift plastic bags
17. Presenting the General Sponsor at the IEW events
18. Placing a colored page in the total bulletin of the oil and gas complex
19. Publishing an article or an interview with the General Sponsor in the total bulletin of the oil and gas complex

## **OFFICIAL SPONSOR – 45000 euro**

Sponsor's package includes:

1. Granting a status Official sponsor of the International Energy Week – IEW
2. Attendance of all events of the International Energy Week
3. A display area is granted to place the Official sponsor's mobile stand (the stand is presented by the sponsor)
4. Participation of 5 representatives of Official Sponsor in the IEW (3 VIP, 2 Business)
5. A Welcome address for representative of Official Sponsor of the IEW on the plenary session of the IEW (according the application and as agreed upon with organizers)
6. Placing the Official Sponsor's logo on the registration and information stands (a flag or other gift products are presented by a sponsor)
7. Placing the Official Sponsor's advertising materials at the registration desk, in VIP-halls and Business-halls (booklets, leaflets)
8. 50 invitations for representatives of Official Sponsor to attend the IEW
9. Placing a logo and information about the Official Sponsor on the site of the IEW and ROGW-7
10. Placing information about Official Sponsor in the official IEW catalogue in Russian and English languages (1300 characters, logo + colored page)
11. Publication of the Welcome address of the Official Sponsor on the IEW site and in the official IEW catalogue
12. A Priority for placing a logo of the Official Sponsor on banners
13. A Priority for placing a logo of the Official Sponsor in printed matters
14. Mentioning the Official Sponsor in the programme of the events of the IEW
15. Presenting the Official Sponsor at the IEW events
16. Placing a black-and-white page in the total bulletin of the oil and gas complex
17. Publishing an article or an interview with the General Sponsor in the total bulletin of the oil and gas complex

## **SPONSOR – 25000 euro**

Sponsor's package includes:

1. Granting a status Sponsor of the International Energy Week – IEW
2. Attendance of all events of the International Energy Week
3. A display area is granted to place the Sponsor's mobile stand (the stand is presented by the sponsor)
4. Participation of 3 representatives of Official Sponsor in the IEW (2 VIP, 1 Business)
5. A Welcome address for representative of Official Sponsor of the IEW on the plenary session of the IEW (according the application and as agreed upon with organizers)
6. Placing the Sponsor's logo on the registration and information stands (a flag or other gift products are presented by a sponsor)
7. Placing of Sponsor's advertising materials at the registration desk, in VIP-halls and Business-halls (booklets, leaflets)
8. 40 invitations for representatives of Sponsor to attend the IEW
9. Placing a logo and information about the Sponsor on the site of the IEW and ROGW-7

10. Placing information about Sponsor in the official IEW catalogue in Russian and English languages (1000 characters, logo + colored page)
11. Publication of the Welcome address of the Sponsor on the IEW site and in the official IEW catalogue
12. A Priority for placing a logo of the Sponsor on banners
13. A Priority for placing a logo of the Sponsor in printed matters
14. Mentioning the Sponsor in the programme of the events of the IEW
15. Presenting the Sponsor at the IEW events
16. Placing a black-and-white page in the total bulletin of the oil and gas complex
17. Publishing an article or an interview with the General Sponsor in the total bulletin of the oil and gas complex

### **COCKTAIL SPONSOR ON ACCOUNT OF CLOSING – 15000 euro**

Sponsor's package includes:

1. Granting a status Cocktail Sponsor on account of closing of the International Energy Week – IEW
2. Attendance of all events of the International Energy Week
3. A display area is granted to place the Sponsor's mobile stand (the stand is presented by the sponsor)
4. Placing a billboard or a banner of a sponsor of the IEW Opening at the place of carrying out the Opening ceremony and the evening reception
5. Participation of 2 representatives of Cocktail Sponsor in the IEW (1 VIP, 1 Business)
6. Placing the Cocktail Sponsor's logo on the registration and information stands (a flag or other gift products are presented by a sponsor)
7. Placing of Cocktail Sponsor's advertising materials at the registration desk, in VIP-halls and Business-halls (booklets, leaflets)
8. A Sponsor's right to grant rewards for awarding participants of the IEW and ROGW-7
9. 10 invitations for representatives of Sponsor to attend the IEW
10. Placing a logo and information about the Sponsor on the site of the IEW and ROGW-7
11. Placing information about Sponsor in the official IEW catalogue in Russian and English languages (1000 characters, logo + black-and-white page)
12. A Priority for placing a logo of the Sponsor on banners
13. A Priority for placing a logo of the Sponsor in printed matters
14. Mentioning the Sponsor in the programme of the events of the IEW
15. Presenting the Sponsor at the IEW events
16. Placing a black-and-white page in the total bulletin of the oil and gas complex
17. Publishing an article or an interview with the General Sponsor in the total bulletin of the oil and gas complex